



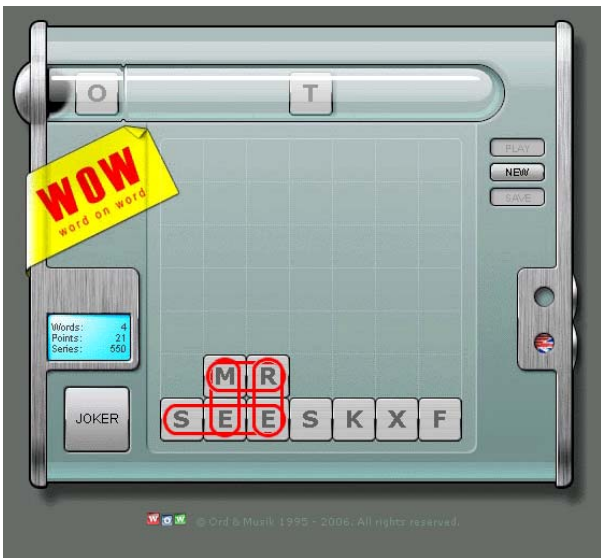
# WOW – Word on Word.

**Word On Word - WOW in short - is a quick, rewarding and casual game, which forms part of Bulls' "learning entertainment" series. The game challenges and improves the player's language skills.**

This immensely popular game has been played a total of 2 million times in its home country Sweden and this success recently resulted in a mobile platform for WOW being introduced globally.

## ABOUT THE GAME

The goal of the game is to make as many and as long words as possible using the letters that are dropping down on your game-board. Up to 25 000 words can be made depending on language and with the use of jokers.



**MORE ON WOW:**

- ✓ Use a local as well as a global top list
- ✓ Create competitions to engage the players further
- ✓ The content is updated regularly

**WOW PROVIDES:**

- ✓ Knowledge and entertainment
- ✓ Loyal visitors
- ✓ Visitors who spend a long time on the web site
- ✓ Interactivity with the visitors

## TECHNICAL INFORMATION

WOW is easy to publish on the web site via a link. It's adapted for both PC and MAC and works with all the most common web browsers.

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